

WJAG AM/KEXL FM/KQKX FM
309 BRAASCH AVENUE
PO BOX 789
NORFOLK, NE 68702-0789

Client: **FRIENDS OF BRETT LINDSTROM/MEDIA FINANCIAL**
Order #: **3815-00002**
Description: **EST. 1473 - 3/9 - 5/10 NE GOV RADIO**
Date Entered: **1/25/2022**
P.O.#: **1473**
Salesperson: **Political, Political**
Invoice Frequency: **Billed at end of Media Month, Sorted by Date**

MEDIA FINANCIAL SERVICES/FL
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH, FL 33401

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 3/5/2022	3/11/2022	WJAG-AM	06:00:00 to 10:00:00	Weekly	1:00	3	34.00	102.00	0	0	0	1	1	1	0
2 3/7/2022	3/11/2022	WJAG-AM	10:00:00 to 15:00:00	Weekly	1:00	3	34.00	102.00	1	0	1	0	1	0	0
3 3/8/2022	3/11/2022	WJAG-AM	15:00:00 to 19:00:00	Weekly	1:00	3	34.00	102.00	0	1	1	1	0	0	0
4 3/14/2022	3/27/2022	WJAG-AM	06:00:00 to 10:00:00	CUSTOM	1:00	4	34.00	136.00	Y	N	Y	Y	Y	N	N
3/14/2022	3/20/2022					1	34.00	34.00	1	0	0	0	0	0	0
3/21/2022	3/27/2022					3	34.00	102.00	0	0	1	1	1	0	0
5 3/14/2022	3/27/2022	WJAG-AM	10:00:00 to 15:00:00	CUSTOM	1:00	5	34.00	170.00	Y	Y	Y	Y	Y	N	N
3/14/2022	3/20/2022					2	34.00	68.00	1	1	0	0	0	0	0
3/21/2022	3/27/2022					3	34.00	102.00	0	0	1	1	1	0	0
6 3/14/2022	3/27/2022	WJAG-AM	15:00:00 to 19:00:00	CUSTOM	1:00	4	34.00	136.00	Y	N	Y	Y	Y	N	N
3/14/2022	3/20/2022					1	34.00	34.00	1	0	0	0	0	0	0
3/21/2022	3/27/2022					3	34.00	102.00	0	0	1	1	1	0	0
7 3/28/2022	4/3/2022	WJAG-AM	06:00:00 to 10:00:00	CUSTOM	1:00	4	23.55	94.20	Y	Y	N	N	N	N	N
3/28/2022	4/3/2022					4	23.55	94.20	2	2	0	0	0	0	0
8 3/28/2022	4/3/2022	WJAG-AM	10:00:00 to 15:00:00	CUSTOM	1:00	4	23.55	94.20	Y	Y	N	N	N	N	N
3/28/2022	4/3/2022					4	23.55	94.20	2	2	0	0	0	0	0
9 3/28/2022	4/3/2022	WJAG-AM	15:00:00 to 19:00:00	CUSTOM	1:00	3	23.55	70.65	Y	Y	N	N	N	N	N
3/28/2022	4/3/2022					3	23.55	70.65	1	2	0	0	0	0	0
25 4/13/2022	5/10/2022	WJAG-AM	06:00:00 to 10:00:00	CUSTOM	1:00	21	23.55	494.55	Y	Y	Y	Y	Y	N	N
4/13/2022	4/17/2022					4	23.55	94.20	0	0	2	1	1	0	0
4/18/2022	4/24/2022					5	23.55	117.75	1	1	1	1	1	0	0
4/25/2022	5/1/2022					5	23.55	117.75	1	1	1	1	1	0	0
5/2/2022	5/8/2022					5	23.55	117.75	1	1	1	1	1	0	0
5/9/2022	5/10/2022					2	23.55	47.10	1	1	0	0	0	0	0
26 4/13/2022	5/10/2022	WJAG-AM	10:00:00 to 15:00:00	CUSTOM	1:00	21	23.55	494.55	Y	Y	Y	Y	Y	N	N
4/13/2022	4/17/2022					4	23.55	94.20	0	0	1	2	1	0	0
4/18/2022	4/24/2022					5	23.55	117.75	1	1	1	1	1	0	0
4/25/2022	5/1/2022					5	23.55	117.75	1	1	1	1	1	0	0
5/2/2022	5/8/2022					5	23.55	117.75	1	1	1	1	1	0	0
5/9/2022	5/10/2022					2	23.55	47.10	1	1	0	0	0	0	0
27 4/13/2022	5/10/2022	WJAG-AM	15:00:00 to 19:00:00	CUSTOM	1:00	20	23.55	471.00	Y	Y	Y	Y	Y	N	N
4/13/2022	4/17/2022					3	23.55	70.65	0	0	1	1	1	0	0
4/18/2022	4/24/2022					5	23.55	117.75	1	1	1	1	1	0	0
4/25/2022	5/1/2022					5	23.55	117.75	1	1	1	1	1	0	0
5/2/2022	5/8/2022					5	23.55	117.75	1	1	1	1	1	0	0
5/9/2022	5/10/2022					2	23.55	47.10	1	1	0	0	0	0	0
28 5/9/2022	5/10/2022	WJAG-AM	06:00:00 to 10:00:00	Weekly	1:00	5	23.55	117.75	3	2	0	0	0	0	0
29 5/9/2022	5/10/2022	WJAG-AM	10:00:00 to 15:00:00	Weekly	1:00	5	23.55	117.75	3	2	0	0	0	0	0
30 5/9/2022	5/10/2022	WJAG-AM	15:00:00 to 19:00:00	Weekly	1:00	5	23.55	117.75	3	2	0	0	0	0	0

Order Start Date: 3/5/2022 Order End Date: 5/10/2022 Spots: 110

Total Charges: \$2,820.40
Combined Discounts: \$423.06
Total Net: \$2,397.34

Projected Media Month Billing Totals for FRIENDS OF BRETT LINDSTROM/MEDIA FINANCIAL / 3815-00002 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
March	2022	22	\$748.00	\$112.20	\$635.80
April	2022	37	\$871.35	\$130.70	\$740.65
May	2022	51	\$1,201.05	\$180.16	\$1,020.89
Total:		110	\$2,820.40	\$423.06	\$2,397.34

Confirmed & Accepted for WJAG AM/KEXL FM/KQKX FM By:

Accepted for MEDIA FINANCIAL SERVICES/FL By:

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or



☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Dillon Lloyd	Name: Sally A. Lewis
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time: <i>Rvsd</i> 3-30-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☒ Yes ☐ No

Date ad received:

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3193036

Station Call Letters:

WJAG

Date Received/Requested:

3-30-22 Revision

Est. #:

1473

Station Location:

Norfolk, NE

Run Start and End Dates:

3/9/22-5/10/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.